



Class XXVIII

ECONOMIC DEVELOPMENT

Program Co-Chairs

Gary Marrs, City of Oklahoma City, Ward 1
Katie Price, Bank of Oklahoma

Class Members

Holly Adams, OU Physicians, OUHSC
Sue Alberti, Devon Energy
Dan Barth, OPUBCO Communications
Group
Renee Bauer, American Fidelity Assurance Company
Jennifer Beale, Beale Professional Services
Lori Boyd, The Children's Center
Cordell Brown, Price Edwards & Co
Joyce Burch, Greater Oklahoma City Chamber
Ginny Carl, Oklahoma Heritage Association
Chuck Cohn, Latchkey Child Services, Inc.
Chuck Davis, Chuck Davis State Farm Insurance Agency
Charles de Coune, ASTEC
Lori Dickinson, The Foundation for Oklahoma City Public Schools
Celine Ferguson, Coppermark Bank
Sarah Fields, Century LLC
Jim Finch, FBI
Mitch Frankfurt, MidFirst Bank
John Funk, Conner & Winters LLP
Michael Hinchey, GSB-Inc Architects
Jane Jenkins, Downtown Oklahoma City Inc
Farooq Karim, Rees Associates Inc
Wes Knight, Bank of Oklahoma
Karen Kurtz, OGE Energy Corp
Joy LaBar, SandRidge Energy
Dan LeDonne, Chesapeake Energy Corporation
Joe Lee, Devon Energy
Georg Lunday, Integris Baptist and Southwest Medical Centers
Marchi McCartney, Oklahoma Corporation Commission
Dana McCrory, Oklahoma Zoological Society
Stacey Ninness, Neighborhood Services Organization
Fran Pitts, Metropolitan School of Dance
Melinda Points, Oklahoma Community Service Commission
Kathy Potts, Rees Associates Inc
Lisa Putt, WillisTIRH
Brooks Richardson, Fellers Snider
Elizabeth Richardson, Oklahoma City Convention and Visitors Bureau
Marcia Sauzek, Cox Communications
Brad Sheriff, INTEGRIS Health
Julie Sloan, Blue Cross Blue Shield of OK
Karl Springer, Oklahoma City Public Schools
Cathy Stackpole, Girl Scouts Western Oklahoma
Terry Taylor, Oklahoma Health Center Foundation
Jeff Thompson, MTM Recognition/Midwest Trophy
John Waldo, Oppenheim, A Division of BOSCO Inc
Zach Weldon, Precision Therapy Services
Lauren White, New View Oklahoma
Wendi Wilson, Oklahoma Heart Hospital
Alison Wolf, FAA Credit Union

Thursday, April 8, 2010
7:30 a.m. – 5:00 p.m.

Presbyterian Health Foundation Conference Center

655 Research Parkway

Parking is entered via the ramp between Buildings 755 and 655, just off Lincoln Blvd. A token is required to exit the parking building; be sure to get one from the planners.

Business Casual Dress

(Some of the site visits recommend flat, closed-toe shoes and pants for the women.)

PLANNING COMMITTEE

Michael Carolina OK Center for Advancement of Science & Technology
Executive Director Class XXVI

Mike Carrier OKC Conventions and Visitors Bureau *President Class XXVII*

Russell Claus City of Oklahoma City *Director of Planning Class XXVII*

Rhonda Hooper Jordan Associates *President/CEO Class XII*

Mike Ogan Greater OKC Chamber *Director of Business Development*

Jim Parrack Price Edwards & Co *Senior Vice President Class XVIII*

Robin Roberts-Krieger Greater OKC Chamber *Executive Vice President Class FTIV*

Roy Williams Greater OKC Chamber *President & CEO Class FTII*

Presbyterian Health Foundation Conference Center
655 Research Parkway



Getting Here

The PHF Conference Center is just northeast of downtown Oklahoma City, on Research Parkway off of I-235.



From Downtown: From N. Broadway Ave., go to E.K. Gaylord Blvd. and turn left. Go to N.W. 4th St. and turn right. Then left onto Research Pkwy. We're in Building 655, Suite 100.

From The North: Take I-235 south to N. 6th St. exit. Exit on N. 6th St. (exit 1F) toward downtown. Go to Oklahoma Ave. and turn left, then to N.E. 4th St. and turn left. At Research Pkwy, turn left. We're in Building 655, Suite 100.

From The South: Take I-235 north to Harrison Ave. exit. Exit on Harrison (exit 1E) toward downtown. Take Research Pkwy./N.E. 8th St. ramp, go to Research Pkwy. We're in Building 655, Suite 100.

From I-40 Eastbound: Take exit 151A toward Lincoln Blvd. Go to S. Byers Ave. and turn right. Byers becomes S. Lincoln Blvd. From Lincoln, go to N.E. 4th St. and turn left. At Research Pkwy., turn right. We're in Building 655, Suite 100.

From I-40 Westbound: Merge onto I-235 north (exit 126) toward Oklahoma Health Center/State Capitol/ Edmond. Take the Harrison Ave. exit. Exit on Harrison 1E toward downtown. Take Research Pkwy./N.E. 8th St. ramp, go to Research Pkwy. We're in Building 655, Suite 100.

PARKING: The Parking Building is entered between Building 755 and Building 655, indicated by a triangle on this map.

You will need a token to exit the Parking Building; be sure to get one from the planners during the conference.



Class XXVIII

7:30 a.m.	Breakfast and Business Meeting Presbyterian Health Foundation Conference Center, Symposium Room 655 Research Parkway	
8:00 a.m.	Welcome to Presbyterian Health Foundation Conference Center And Update on Biotech	Dr. Michael Anderson Presbyterian Health Foundation, President
8:30 a.m.	Economic Development 101 and Major Industries	Roy Williams Greater OKC Chamber, President
9:30 a.m.	Break	
9:45 a.m.	Tourism and the Visitor Industry	Mike Carrier OKC Conventions and Visitors Bureau, President
10:15 a.m.	Planning for the Future Core to Shore, Zoning and Land Acquisition	Russell Claus City of Oklahoma City, Director of Planning
10:45 a.m.	Aviation and Aerospace	Robin Roberts-Krieger Greater OKC Chamber, Executive Vice President
11:15 p.m.	Walk to Lunch	
11:30 a.m.	Lunch	
12:15 p.m.	Walk back to PHFCC	
12:30 p.m.	Public and Private Development	Introductions: Jim Parrack , Price Edwards & Co., Senior Vice President Cathy O'Connor City of Oklahoma City, Assistant City Manager Mickey Clagg Mid-Town Renaissance: A Rehco Company, President



Class XXVIII

1:15 p.m.	Small Group Site Visits	<p>Century Martial Arts: The world's largest martial arts supplier</p> <p>MTM Recognition: A leader in the design and manufacturing of jewelry, medals and awards for world-class events including the Olympics, Super Bowl, World Series and NCAA Championships.</p> <p>Quad/Graphics: The world's largest privately held printer company providing commercial printing and print management for magazines, catalogs and direct mail, based in Sussex, WI with production facilities around the country.</p> <p>Tinker Aerospace Complex: The former General Motors plant is being converted to an expansion of Tinker's depot maintenance capacities</p> <p>Will Rogers Airport: Is Oklahoma's busiest passenger airport, with over 3 million passengers in 2009</p>
1:45 p.m.	Arrive Site Visits	
2:45 p.m.	Leave Site Visits	
3:00 p.m.	Arrive Presbyterian Health Foundation Conference Center, Symposium Room 655 Research Parkway	
3:15 p.m.	Economic Forecast	<p>Chad Wilkerson Federal Reserve Bank of Kansas City OKC Branch, Branch Executive</p>
4:00 p.m.	Report Out on Site Visits	
4:30 p.m.	Caucus	
5:00 p.m.	Adjourn	