

# Heartline Board Recruitment Form

## Organization Information

Name of Organization: HeartLine, Inc.  
Mailing Address: PO Box 12832 Oklahoma City, OK 73157  
Phone: 405.840.9396  
Fax: 405.840.9552  
Email: info@heartlineoklahoma.org  
Web Site: heartlineoklahoma.org  
Primary Staff Contact  
Title: Mrs. First Name: Kelly Last Name: Nutter  
Position: [Click here to enter text.](#)  
Mailing Address if different from organizational address: [Click here to enter text.](#)  
Direct Phone with extension: 405.840.9396 ext.116  
Email: knutter@heartlineoklahoma.org

Mission: HeartLine connects Oklahomans to help, hope and information - 24 hours a day.

Major Programs: 2-1-1 Health & Human Services Information & Referral, Oklahoma Problem Gambling Helpline, National Suicide Prevention Lifeline, Healthy Education for Life Program (HELP) Youth Suicide Prevention Programs

Target Population: All demographics through phone-based services, middle and high school youth in suicide prevention outreach programs

Total Annual Budget: Over \$1,000,000  
Major sources of revenue: DHS, United Way, Special Event, City, County, Foundations & Grants

How many staff? 28

Significant plans for future, such as a capital campaign or implementation of a new program: [Click here to enter text.](#)

## Board Description:

What is the primary work of your board? Fund Raising  
How many board members? 11-20  
How long is a board term? 3 years  
How many consecutive terms can a board member serve? 2

When does the board meet? *(Place an X by all that apply)*

<input checked="" type="checkbox"/> January	<input checked="" type="checkbox"/> February	<input checked="" type="checkbox"/> March	<input checked="" type="checkbox"/> April
<input checked="" type="checkbox"/> May	<input checked="" type="checkbox"/> June	<input checked="" type="checkbox"/> July	<input checked="" type="checkbox"/> August
<input checked="" type="checkbox"/> September	<input checked="" type="checkbox"/> October	<input checked="" type="checkbox"/> November	<input type="checkbox"/> December

Day:

Wednesday

Time of Day for Board Meetings: Evening

Where does the board meet? Oklahoma Center for Nonprofits, 720 W. Wilshire Blvd. Oklahoma City, OK 73116

## Board Member Obligations

### **Financial Commitments:**

Annual personal contribution Each board member is asked to make a personal contribution that is valuable to him/her.

Participation in fund raising campaign (sign letters, make calls) Each board member is asked to participate in some way with fund raising efforts.  
 Sales of tickets or sponsorships for events Board members are encouraged to assist with promotion of the special event via ticket sales and sponsorships.  
 Other financial obligations: [Click here to enter text.](#)

**Time Commitments**  
*(Place an X by all that apply)*

<input checked="" type="checkbox"/>	Service on one or more committees
<input type="checkbox"/>	Volunteer for one or more programs of the organization
<input checked="" type="checkbox"/>	Required attendance at a minimum number of board meetings

Other, please specify [Click here to enter text.](#)

**Specific Skill Sets Needed on Board**

Are there specific skills you are seeking in new board members? *(Place an X by all that apply)*

<input checked="" type="checkbox"/>	Financial Management	<input type="checkbox"/>	Legal
<input checked="" type="checkbox"/>	Fund Raising	<input checked="" type="checkbox"/>	Bylaws/Policy Development
<input type="checkbox"/>	Special Event Management	<input type="checkbox"/>	Human Resources/Personnel
<input type="checkbox"/>	Marketing/Communications	<input type="checkbox"/>	Insurance
<input checked="" type="checkbox"/>	Technology	<input checked="" type="checkbox"/>	Real Estate/Property Management
<input type="checkbox"/>	Other, please specify <a href="#">Click here to enter text.</a>		

**Specific Demographics Needed on Board, if any**

Are you seeking representatives among specific demographic groups? *(Place an X by all that apply)*

<input checked="" type="checkbox"/>	Male	<input checked="" type="checkbox"/>	Female
<input type="checkbox"/>	Teens	<input type="checkbox"/>	Young Adults
<input checked="" type="checkbox"/>	African American/Black	<input checked="" type="checkbox"/>	Seniors
<input checked="" type="checkbox"/>	Asian American	<input checked="" type="checkbox"/>	American Indian
<input checked="" type="checkbox"/>	Other Racial/Ethnic: <a href="#">Click here to enter text.</a>		
<input type="checkbox"/>	Specific Religion or Faith: <a href="#">Click here to enter text.</a>		
<input type="checkbox"/>	Residency	<input type="checkbox"/>	
<input type="checkbox"/>	Northwest Oklahoma City	<input type="checkbox"/>	Northeast Oklahoma City
<input type="checkbox"/>	Downtown Oklahoma City	<input type="checkbox"/>	South Oklahoma City
<input type="checkbox"/>	Far West Oklahoma City	<input type="checkbox"/>	Tinker AFB Area
<input type="checkbox"/>	Edmond	<input type="checkbox"/>	Jones/Luther
<input type="checkbox"/>	Moore	<input type="checkbox"/>	Midwest City/Del City
<input type="checkbox"/>	Norman	<input type="checkbox"/>	Mustang
<input type="checkbox"/>	Other <a href="#">Click here to enter text.</a>		

**Other Information You'd Like Potential Board Members to Know:**

[Click here to enter text.](#)

**Communicating with Potential Board Members**

What other information do you need from potential board members to consider them for your organization's board? HeartLine welcomes the opportunity to share our mission with you and explore ways you might become further involved.

**How should potential board members contact you? Visit the website at [heartlineoklahoma.org](http://heartlineoklahoma.org) for a Board of Directors application.**

<input type="checkbox"/>	Mail letter of interest to <a href="#">Click here to enter text.</a>
<input checked="" type="checkbox"/>	Email statement of interest to <a href="mailto:knutter@heartlineoklahoma.org">knutter@heartlineoklahoma.org</a>
<input checked="" type="checkbox"/>	Call this person—Kelly Nutter - at this number: 405.840.9396 ext.116

