



# CLASS VII

## GETTING YOUR MESSAGE OUT

**Tuesday, January 24, 2012**

**4:30 p.m. – 8:00  
p.m.**



**Junior League of  
Oklahoma City  
Headquarters  
1001 NW Grand Blvd.**

**Important! Grand Blvd is a bugaboo for GPS machines. Plugging this address into yours may send you on a wild goose chase: Check the directions on the next page!**

**Dress: Whatever you wore to work**



Starting at  
Western  
Avenue between  
NW 50 and NW  
63<sup>rd</sup> ...  
About where  
NW 57<sup>th</sup>  
intersects  
Western, there  
is a stop light.  
Balliet's is on  
the northwest,  
Flip's is on the

north, and MidFirst Bank is on the northeast.

Turn east at the light onto Grand Blvd. It parallels I-44 there.

You will see new office buildings on the north side of the street, one and two story ones with a multistory Chesapeake Building to the east. The Junior League HQ building is the first single story office building to the west of that tall Chesapeake building. Look at the photo and map before you start out! The driveway is a little hard to spot because there's a creek between the road and the office buildings.

If you are coming from Broadway Extension, take I-44 West and exit at Western Ave. This exit will dump you on the service road (which is also Grand Blvd.) almost directly in front of Junior League HQ. Turn left off from the exit and almost immediately right into the office park. Cross the creek and the JLOC is to your left.



# CLASS VII

- 4:30 p.m. **Announcements and Bios**  
**Heath Clinton and Jennifer Wheeler, Program Co-Chairs**
- Class VII Bios**
- Jason Acock
  - Gina Britt
  - Jackie Little
  - Tami Loch
  - Lucas Malicoate
  - Matthew Wells
- 5:00 p.m. **Introducing a Speaker**  
**Mark Funke, Bank of Oklahoma, President**
- 5:20 p.m. **Getting Your Message Out Organizationally**  
**Dan Mahoney, Vice President, Communications & Community Relations**
- 6:00 p.m. **Dinner**
- 6:20 p.m. **Getting Your Message Out Personally**  
**Malena Lott, Athena Institute, Co-Founder and Owner, Brand Strategist**
- 6:50 p.m. **LAP Reports**
- Girl Scouts-Western OK, Inc.
  - Infant Crisis Services Inc
  - The Homeless Alliance
  - Whiz Kids
- 7:30 **LAP Time**
- 8:00 **Adjourn**